



SERIOUS GAMES 100.000 BRICS FOR BETTER WORKSHOPS

Think with your hands

100.000 brics for better workshops

Bored of traditional workshops? Many delegates are. In the best case, they see them as entertainment, and thereafter everyone acts as they did before.

Which means: Money spent for nothing

The PLAY SERIOUS ACADEMY is reluctant to such workshops - and we've got a solution: Serious playing. Gamification is the keyword. Creating things by hand activates different areas of the brain, modelling in groups aids the post event support of the workshop outcome.

Our methods combine serious business questions with delegate activation through playing. To achieve what is needed:

Results!

Together with the facilitator, the client defines questions - the delegates will fabricate answers. But not only in their heads - also with the use of their hands. Hierarchies vanish, language or cultural barriers fall and 3-dimensional pictures - full of expressiveness - evolve.

The thoughts of the players become visible while the engagement of every single participant steadily rises. For all this, the task can be anything: From developing a corporate strategy to team

building, from crisis management to modelling a new business case.

The PLAY SERIOUS ACADEMY makes change literally tangible. Complex matters are being simplified, outcomes get a much bigger acceptance - as everyone did actively participate in their making.

We have used this technique for events from 3 to hundreds of people. Any industry or organisation can be addressed, as well as any department or level within it. And why not getting your clients involved? The PLAY SERIOUS ACADEMY has the right instruments and facilitators on hand - besides various LEGO® methods, other workshop techniques are used.

Lead by Mathias Haas - THE TREND WATCHER - more than 5000 delegates have played with LEGO® since 2007 and undertaken small and big steps in the development of their teams or organisations.

The PLAY SERIOUS ACADEMY is the next step to making those workshops available to even more people. Of course, the client has full control over how much SERIOUS and how much PLAY is involved.

All he needs is a tiny bit of enterprising spirit and the will to face to outcome.

**What he does not need:
Flipchart, PowerPoint and projector**

**12 LSP
YEARS**



TRAINED FACILITATOR OF
LEGO® SERIOUS PLAY®
METHOD AND MATERIALS